



Florida Nature Coast Bike Fest, Inc.
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Wednesday, January 25, 2023

Since March of 2018, the Florida Nature Coast Bike Fest, Inc has provided fundraising and support to organizations in our community including: Gary Sinise Foundation, Operation Heart F.E.L.T. (Feeding Empty Little Tummys), Hernando County Growers Association, Inc., VFW 8713 DD 2-14 Foundation, Florida Bikers Helping Florida Bikers, Rock Pink (Breast Cancer), We Care of Brooksville, Diva Angels, Mid Florida Community Services-Child Advocacy Center, Veterans For A Cause, A.B.A.T.E., Moose Riders, K9 Partners For Patriots, Veterans H.E.A.T. Factory, VFW 8713 Food Pantry, Hernando High School Boosters and The Birdwell Foundation-Warrior Wheels Project.

The Florida Nature Coast County Bike Fest, Inc. is a Non-Profit Community Based Organization whose mission is charitable giving and support of organizations impacting our community. We promote motorcycle tourism and contribute to economic development in our community through motorcycle centric events.

Our charitable beneficiary this year is Operation HeartF.E.L.T. which provides nearly 300,000 take home meals per year for children facing food insecurity. Moving forward, we will be inviting our presenting sponsors to participate in a nominating committee to review and select a beneficiary charity from the region each year.

Included in all sponsorships:

- Sponsor name displayed in print/digital media.
- Recognition in radio promotions.
- Booth space at main venue (Hernando Park, Brooksville, FL).
- Booth space at Whitehead Farms.
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Recognition during event.
- Facebook event "Host" invitation.
- Royalty free use of the name "Florida Nature Coast Bike Fest" for festival related promotions.

The first annual "**Hernando County Bike Fest**" in March of 2022 drew nearly 14,000 attendances and contributed nearly \$20,000 to local charities. Due to the enormous success of our first event, we have renamed the event as the "**Florida Nature Coast Bike Fest**". In 1991, Florida Tourism

designated the region from Big Bend to Tampa Bay as the “Nature Coast” and includes Wakulla, Jefferson, Taylor, Dixie, Levy, Citrus, Hernando, and Pasco counties.

We anticipate this event to continue to grow significantly and in the coming year have plans to develop venues in Citrus County, expand the marketing and media campaign, partnerships, and impact. It is our sincere hope and goal to achieve national status by 2024 with participation in the region approaching 100,000.

To that end, we respectfully request your support of the **Florida Nature Coast Bike Fest** in 2023 and successive years.

There are several ways to participate in the **Florida Nature Coast Bike Fest**. Please review the attached sponsorship levels and consider which option is best for you.

Respectfully,

Robert Steele,
President
Florida Nature Coast Bike Fest, Inc.

Advertising Sponsorships:

Presenting Advertising Sponsor (\$15,000)

- Sponsor name displayed in the center of all print/digital media.
- Recognition in all radio promotions.
- 4 VIP admissions (complimentary food and beverage, limited entry seating).
- Four 10'x 10' booth spaces at main venue (Hernando Park, Brooksville, FL).
- 10'x 20' booth space at Whitehead Farms.
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Special recognition during event.
- Facebook event "Host" invitation.

Platinum Advertising Sponsor (\$10,000)

- Sponsor name displayed in the center of all print/digital media.
- Recognition in all radio promotions.
- Three 10'x 10' booth spaces at main venue (Hernando Park, Brooksville, FL).
- 10'x 20' booth space at Whitehead Farms.
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Special recognition during event.
- Facebook event "Host" invitation.

Gold Advertising Sponsor (\$7,500)

- Sponsor name displayed on all print/digital media.
- Recognition in all radio promotions.
- Two 10'x 10' booth spaces at main venue (Hernando Park, Brooksville, FL).
- 10'x 10' booth space at Whitehead Farms.
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Special recognition during event.
- Facebook event "Host" invitation.

Silver Advertising Sponsor (\$5,000)

- Sponsor name displayed on all print/digital media.
- Recognition in all radio promotions.
- 10'x 10' booth space at main venue (Hernando Park, Brooksville, FL).
- 10'x 10' booth space at Whitehead Farms.
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Special recognition during event.
- Facebook event "Host" invitation.

Bronze Advertising sponsor (\$2,500)

- Sponsor name displayed on all print/digital media.
- Recognition in all radio promotions.
- 10'x 10' booth space at main venue (Hernando Park, Brooksville, FL).
- 10'x 10' booth space at Whitehead Farms.
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Special recognition during event.
- Facebook event "Host" invitation.

Contributing Advertising sponsor (\$1,000)

- 10'x10' booth space at main venue (Hernando Park, Brooksville, FL).
- Sponsor provided signage with sponsor name and logo displayed at each venue.
- Special recognition during event.
- Facebook event "Host" invitation.

Table-Top sponsor (\$500)

- 36" x 6' vinyl picnic tabletop placed at the venue of your choice.

All tables will be consolidated at Whitehead Farms for their year-round concert venue.

Sponsor Registration Form

Company Information

Company _____

Address _____

City _____ State ____ Zip _____

Primary Contact:

Suffix ____ (Mr, Mrs, Ms,) Name (First, M.I., Last) _____

Title _____

Phone (____) _____ - _____ Email _____ @ _____

Alternate Contact

Suffix ____ (Mr, Mrs, Ms,) Name (First, M.I., Last) _____

Title _____

Phone (____) _____ - _____ Email _____ @ _____

Product or Service Description:

Sponsor Level Requested: _____

Donated items must arrive at our mailing address no later than March 5 or at prior event for the sponsor to receive promotional consideration.

Signature of Authorized Representative:

_____ Date: _____

Title _____