



Florida Nature Coast Bike Fest, Inc.
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Wednesday, January 25, 2023

The Florida Nature Coast Bike Fest, Inc. is a Non-Profit Community Based Organization whose mission is charitable giving and support of organizations impacting our community. We promote motorcycle tourism and contribute to economic development in our community through motorcycle centric events.

Your support of the **“Florida Nature Coast Bike Fest”**, March 17-19, 2023, contributes to the success of these efforts. This annual event will bring tens of thousands of visitors contributing to the local economy by visiting restaurants, shops, and service providers.

Since March of 2018, we have provided fundraising and support to many organizations in our community including: Gary Sinise Foundation, Operation Heart F.E.L.T. (Feeding Empty Little Tummies), Hernando County Growers Association, Inc., VFW 8713 DD 2-14 Foundation, Florida Bikers Helping Florida Bikers, Rock Pink (Breast Cancer), We Care of Brooksville, Diva Angels, Mid Florida Community Services-Child Advocacy Center, Veterans For A Cause, A.B.A.T.E., Moose Riders, K9 Partners For Patriots, Veterans H.E.A.T. Factory, VFW 8713 Food Pantry, Hernando High School Boosters and The Birdwell Foundation-Warrior Wheels Project.

Program and event concept:

The Florida Nature Coast Bike Fest provides a fundraising opportunity for participating non-profit organizations by attracting a target audience of 15,000 to 25,000 participants for a three-day event offering live music, attractions, vendors, games, raffles, and auctions. Non-profit organizations receive free space at the event as well as recognition on the website and social media platforms and in available advertising campaigns in exchange for their contribution to logistic and operational support.

The main hub of activity for the March 17-19, 2023, Florida Nature Coast Bike Fest is the downtown Brooksville vendor attraction, music, Rat’s Hole Bike Show, car show, raffles, and other attractions. Whitehead Farms will host our national entertainment, camping and VIP experience Friday evening, March 17th and Saturday evening, March 18th. Non-profit organizations can participate in a number of areas.

1. Traffic control points at major intersections within the event venues.
2. General admission and parking management.

3. VIP admission and support.
4. Set-up and shut-down assistance.
5. Overnight security.
6. Sanitation support.

What the FNCBF provides:

1. Display space at major intersections (Traffic Control).
2. Display space at significant locations in the venue (Non-traffic support).
3. Vendor parking for your staff.
4. Inclusion in available advertising campaigns.
5. Website links and social media opportunities.

What the Non-profit Organizations contributes:

1. Sufficient personnel to manage agreed tasks.
2. Tent, table chairs etc. for the organization to set up a booth.
3. Personnel and booth representing the participating organization for the duration of the Bike Fest.
4. At least one staff member to participate in regularly scheduled planning and coordinating meetings.
5. At least one staff member to assist in and serve as a liaison during the Bike Fest.

Respectfully,

Robert Steele,
President
Florida Nature Coast Bike Fest, Inc

Beneficiary Questionnaire

Company Information

Company _____
Address _____
City _____ State ____ Zip _____

Primary Contact:

Suffix ____ (Mr, Mrs, Ms,) Name (First, M.I., Last) _____
Title _____
Phone (____) _____ - _____ Email _____ @ _____

Alternate Contact

Suffix ____ (Mr, Mrs, Ms,) Name (First, M.I., Last) _____
Title _____
Phone (____) _____ - _____ Email _____ @ _____

Mission Statement or charitable purpose. _____

Years in operation. ____ Years in Hernando County. ____
Annual Charitable Expenditures. \$ ____ Number of persons served (annual). ____

Fundraising Goal for the Hernando County Bike Fest: _____
Expected return on investment (ROI): % _____

Resources available:

Personnel: _____ Sponsorship/Entertainment: \$ _____
Equipment: _____ Raffle/Auction items (estimated value). \$ _____

Are there any celebrity/guest appearances available? _____

Is there a specific purpose/campaign funds are needed for? _____

Signature of Authorized Representative:

Date: _____
Title _____